



## **Communications Assistant, New Delhi**

### **Position Overview**

We are looking for bright, intelligent, and upbeat individuals who thrive in the excitement of a start-up environment. As a Communications Assistant, you will be part of a Communications team, assisting a professional in collaborating closely with Account Managers and Designers to craft engaging content and deliver beautiful campaigns for client deliverables and internal communication. If you are a creative thinker with a knack for writing, designing, and conceptualizing out-of-the-box ideas, this is the perfect role for you.

### **About Studio Mosaic**

Studio Mosaic is an award-winning, growth-oriented mobile app marketing agency that helps entrepreneurs & enterprises launch and promote their mobile apps worldwide. We specialise in user acquisition and revenue generation for app-based businesses and have worked with over 600 clients on over 850 app projects till date.

Having consistently been recognised as one of the best app marketing agencies in the world, by Clutch.co, BusinessofApps and others, Studio Mosaic has become the preferred partner for mobile app businesses that want to achieve growth through an ethical and data-driven approach.

Some of our clients include - Sony, Yatra, 3M, HCL along with many other international apps.

Know more about us at [www.studiomosaicapps.com](http://www.studiomosaicapps.com)

### **Key Responsibilities**

- Create engaging content for blogs, press releases, social media, email campaigns, and app promotions.
- Manage social media content, ensuring brand consistency and audience engagement.
- Align communication strategies with marketing goals and maintain a cohesive brand tone.
- Stay updated on industry trends and provide insights to enhance strategies.
- Plan, execute, and evaluate communication campaigns for app launches.
- Draft internal newsletters, announcements, and event communications.
- Support internal events and activities with effective communication coordination.

### **Required Skills & Competencies**

- Internship experience as a copywriter/content writer
- Graduate/ Post Graduate degree in any discipline (Arts preferred)
- Excellent command over written and spoken English is a must
- A keen sense of design, creativity and a flair for writing is essential
- The keenness to learn and research is important



- The incumbent should be able to visualize modern creative designs and get them executed by the in-house designers
- Knowledge of software such as Photoshop, Illustrator and Sketch would be good though not compulsory.

### **Personality Skills you should possess**

- Trustworthy, dedicated, fun, cheerful and extroverted personality
- Extremely strong ethics
- Being technologically savvy and an avid user of mobile apps would be great
- High level of ownership and a go-getter attitude
- Ability to manage and prioritize multiple projects is important. The incumbent should be able to multi-task and deliver under pressure
- The incumbent should be detail oriented and organized
- At Studio Mosaic, we encourage you to be an independent thinker and self-starter. We are looking for someone who is intrinsically motivated
- The incumbent will be a part of a team that prides itself on working with each other instead of vs each other. We are looking to hire someone who is a team player and will add to the camaraderie and fun.

### **Why join Studio Mosaic?**

- A fun, intelligent, empowered and trustworthy team to work with
- Opportunity to gain immense learning on how to market and grow mobile app businesses from some of the best in the world
- An accomplished and empathetic founding team to guide you.

Interested candidates can apply directly from the website or send in their resumes to [jobs@studiomosaicapps.com](mailto:jobs@studiomosaicapps.com)