

Graphics Designer, New Delhi

Position Overview

We are looking for a graphics designer with 1 to 2 years of experience in designing creative assets for mobile and web platforms, including iOS and Android appstore screenshots, advertising banners for Facebook & Google, social media creatives, website designs and other related tasks. The ideal candidate should be self-driven and extremely passionate about design. You should be aware of global design guidelines & best practices, latest app design trends and innovations on the Apple App Store and Google Play Store to stay ahead of the game.

Hiring requirement: Immediate

About Studio Mosaic

Studio Mosaic is an award-winning, growth-oriented mobile app marketing agency that helps appreneurs & enterprises launch and promote their mobile apps worldwide. We specialize in user acquisition and revenue generation for app-based businesses and have worked with over 300 clients on over 600 app projects till date.

Having consistently been recognized as one of the best app marketing agencies in the world, by Clutch.co, BusinessofApps and others, Studio Mosaic has become the preferred partner for mobile app businesses that want to achieve growth through an ethical and data-driven approach.

Some of our clients include - Sony, Yatra, 3M, HCL along with many other international apps. Know more about us at www.studiomosaicapps.com

Job Description

- Coordinating with marketing and communication teams to develop concepts, graphics and layout for client projects as well as company website
- Conceptualizing and creating digital assets based on an agreed brief and brand guidelines
- Ensuring high quality, on-time delivery of assigned tasks
- Specifically, the role involves:
 - Creating ad banners for different advertising platforms (Mostly FB and Google)
 - Designing app icons and app store screenshots
 - Developing social media creatives
 - Creating a few app screens including onboarding and tutorials
 - Designing landing pages and microsites for apps
- Ensuring final graphics and layouts are visually appealing and on-brand
- Amending designs after feedback
- Following international design trends and creating designs with a modern international appeal.

Required Skills & Competencies

- 1 to 2 years of formal industry/professional experience as a graphic designer creating digital assets
- Degree in Design or related field is a plus
- Solid portfolio demonstrating mobile savvy designs
- Good eye for aesthetics: colour, font, layout and design
- Strong understanding of the possibilities and limitations of mobile platforms i.e., iOS and Android

- Candidate must absolutely be in sync with recent design standards and trends, especially the iOS and Android design guidelines
- Familiarity with design software and technologies (such as Illustrator, Photoshop)
- Ability to work methodically and meet deadlines
- Well-read and knowledgeable about global design innovation and proactively using this knowledge to create international quality designs.

Personality skills you should possess

- A passion for design and experience of working on apps is a must for the job
- High level of ownership and a go-getter attitude. At Studio Mosaic, we encourage you to be an independent thinker and self-starter. We are looking for someone who is intrinsically motivated
- Ability to manage and prioritize multiple projects is important. You should be able to multitask and deliver under pressure with strict timelines
- You will be a part of a team that prides itself on working with each other instead of vs each other. We are looking to hire someone who is a team player and will add to the camaraderie and fun.

Why join Studio Mosaic?

- A fun, intelligent, empowered and trustworthy team to work with
- Opportunity to be a part of one of the best app marketing agencies in the world
- An accomplished and empathetic founding team to guide you.

Interested candidates can apply directly from the website or send in their resumes to jobs@studiomosaicapps.com