



## **BUSINESS DEVELOPMENT MANAGER**

**Studio Mosaic** ([www.studiomosaicapps.com](http://www.studiomosaicapps.com)) is looking for an online sales and business development professional having 2-4 years' experience. The ideal person should be bright, intelligent & upbeat and should love the excitement of a start-up environment. You must have excellent English communication skills and ability to create proposals and engage with clients located abroad based on the understanding of our app marketing business.

Studio Mosaic an award-winning, growth-oriented app marketing & consulting agency. We specialise in growing mobile app businesses and have consistently been ranked among the Top App Marketing Agencies in the world. This has been mainly possible because of our innovative and fun team of 15+ people working on mobile app-based, innovative start-ups and multi-million dollar enterprises. Almost all of our clients are internationally located and we're perpetually challenging the status quo of marketing while also constantly adapting ourselves to the rapidly changing mobile applications environment.

### **CTC**

Rs 4.5 to 7.5 lacs per annum, as per experience

### **ROLE**

#### **Areas of Responsibility**

- Generate quality leads through cold emails, ad campaigns, sponsorships etc.
- Manage online sales portals to manage new leads
- Create business proposals and marketing plans
- Take calls with potential clients, located in USA, UK, Australia etc.
- Create and deliver monthly/annual sales targets

#### **Profile Required**

- 2 to 4 years of formal industry / professional experience online sales and/or business development
- Self-starter, with an ability to collaborate well with a cross-functional team
- Work creatively and efficiently within set timelines
- Ability to deal with ambiguity and adapt
- Well-read and knowledgeable about global app innovation and social media trends
- Extremely strong written and oral communication skills in English
- Ability to work flexible hours and willingness to learn

**Interested candidates can send in their resumes to [jobs@studiomosaicapps.com](mailto:jobs@studiomosaicapps.com)**